

BRIEFLY

Firm is football club's new signing

Highway engineering consultant Sanderson Associates has signed a sponsorship deal with Huddersfield Town FC.

The planning specialists, set up in 1987, will sponsor the home and away shorts of the West Yorkshire team, which play at the Galpharm Stadium.

Sanderson, which has 40 staff and is based at Grange Moor, Huddersfield, is making its first foray into sports sponsorship.

Alison France, managing director of Sanderson, said: "We are proud that the team will be wearing our name on their shorts."