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Vicky Van Denbulcke of Zenith Provecta

FLEET management company, Zenith Provecta has appointed a group marketing manager.

The Leeds-based company have appointed Vicky Van Denbulcke, who was previously marketing manager at Provecta Car Plan to take on the wider Group marketing role following the acquisition of Provecta by Zenith Vehicle Contracts in May last year.

Ms Van Denbulcke has previously held marketing roles with Pricewaterhouse Coopers and The AA.

In her new role, Vicky will be responsible for co-ordinating Zenith Provecta's re-branding as well as providing marketing and communications support for the growing portfolio of products and services.

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SANDERSON Associates, the Yorkshire-based consulting engineering firm, has promoted three employees to the position of associate director.

Bob Greenwood, Peter Maurice and Jason McKellar will take on the responsibility of management of operations for Traffic and Transportation, Detailed Design, Flood Risk and Training.

Mr McKellar joined the team in 2000, Mr Maurice joined in 2002 with Mr Greenwood joining in 2006.

Bob Greenwood is promoted from his position of principal engineer to the managing director while Jason McKellar & Peter Maurice are promoted from their position of principal engineer.

Alison France, Managing Director said: "Jason, Peter, and Bob have always shown real commitment and passion for the construction projects that they have led and worked on and, I have no doubt, will continue to do so within their new roles".

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RESEARCH and marketing insight consultancy, McCallum Layton has promoted Sarah Askew to associate director.

Sarah previously held the role of research manager, and her new role will see her continuing to be involved in Icient projects but also take on management responsibility and shape the future direction of the agency.

Duncan McCallum, founding partner at the firm said: " Since re-joining our agency in 2008 as a research manager, Sarah has not only demonstrated that she is an excellent researcher with exemplary client handling skills, but has also made a significant contribution to our agency's new business efforts, and has generated and developed various ideas for new products and services .

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HR consultancy firm, Barnes Kavelle has recruited a new addition to their Bradford-based team.

Martin Galway has joined the company as a consultant for their interim management practice, and has more than seven years executive search and interim management experience.

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