

## 31<sup>st</sup> March 2010 – IHE Website Profile of Alison France



### **ALISON FRANCE IEng FIHIE**

Alison is the Managing Director of Huddersfield-based Sanderson Associates (Consulting Engineers) Ltd, specialists in highway and traffic, particularly the planning and design of road accesses and consideration of the impact of new developments of all kinds. She has worked for Sanderson Associates for 18 years.

Before this, Alison worked for seven years for local government highway authorities including West Yorkshire, Leeds City and Kirklees and was involved in traffic, transportation and development control matters.

During her twenty five years working for local government and Sanderson Associates, Alison has established an excellent reputation for her commitment to her profession and for her achievement in proving that women can rise to the very top in what is perceived as a man's world.

She is especially proud of the success of Sanderson Associates, which currently employs 44 people and is looking to expand. Her company is widely recognised as a leading independent UK highway development specialist. Over the past 20 years, it has undertaken more than 5,200 schemes for clients in both the public and the private sectors.

Sanderson Associates are currently working on various projects across the country, including Trinity Walk, Wakefield, where a new highway route has been created through the city to enable a major commercial development to be built, and in Penrith, where the company is working on road improvements vital for the New Squares development in the Town Centre. These projects are valued at £4 million and £2 million respectively.

#### **Alison's message to anyone thinking of trying for EC registration is:**

"I know it is an excellent idea to register. Registration opens up lots of opportunities from my own personal experience. IHE is there for Incorporated Engineers, is very supportive and its courses are very helpful. This is a male-dominated industry and registration helps in the drive towards equality. It also helps to share experiences, hopes and challenges.

Registration also provides superb networking opportunities and instils pride in one's work. Although registration demands commitment, it is certainly worth it in the end."